

Hawk Softball Booster Meeting Minutes – December 8, 2011

In attendance: Coach Z, Maureen and Jace Allen, Megan and Bill Brown, Sally LaLonde, and Bev Blair.

Banners: Carla Bland is the chairperson of this committee.

- Coach Z informed the potential players at the first softball meeting that a sponsorship banner for \$150 or a tournament fee of \$150 will be expected from each player.
- It was suggested that families may want to order banners with their family name or daughter's name if they can't find a sponsor.
- An online banner service "Half Price Vinyl Banners" was suggested – approx. \$100 per banner would go to the softball program.
- Bev will send out letters to potential sponsors (with a reply card) next week (approximately 55). Our hope is that we can fund the program with sponsors BEFORE the team is picked.
- During the 2nd week of January, the girls (Cassandra, Amanda, Taylor, Jordyn, Sammie, Alexa, Sydnee, and Allie) will visit the local businesses and follow up with the potential sponsors who did not respond.
- Since we need \$\$ to pay for tournaments before the team is picked, the Allens, Browns, LaLondes, Alagons, Gambles, Blands, and Blairs will be asked to contribute their \$150 sponsorship money by February 3rd.
- Bill mentioned soliciting the WBENC to target specific women-owned companies in the Farmington area.
- Maureen said she would check with her connection on the Football Boosters to see their list of sponsors.
- Coach Z estimates there will be 30 girls (Varsity and JV) with banner money. Six tournaments are scheduled (4 Varsity; 2 JV).

Website: Jace Allen is the chairperson.

- The schedule is now on the website along with pictures of the 2012 seniors.
- Coach Z would like to put the "Point Chart" on the website to encourage the girls.
- Maureen questioned whether a food signup form could be put on the website.
- Once we have sponsors, their names will be added to the website.
- Coach Z suggested reviewing the Football Boosters' website to see if there are any ideas we can use. Plymouth softball also provides a lot of information on their website.

Spring Swing: Megan Brown is the chairperson

- Bev has sent letters to some potential donors and is waiting for responses.
- Jace volunteered to be the Pancake Man and our electrician☺.
- The date of the Spring Swing is March 24th.
- Coach Z will be having two clinics – 9-11:30 for younger girls; 11:30-2:00 for older girls. Food will be available at 8:30 for the early clinic and the older girls will be invited to eat from 11:00-11:30.
- Bev will put the list of supplies and equipment together.
- Brown's will tackle the advertising (hanging posters).
- Coach Z said she would handle the publicity (newspapers/schools).
- Bev will contact SFBI.
- Jace will create the poster.
- Bev will reserve the gym and cafeteria from 7:00 – 3:00.

Schedule:

- It is up on the website – we continue to have doubleheaders in the OAA Blue Division.
- Varsity tournaments are in Woodhaven, Grand Blanc, Anchor Bay, and Farmington (North).
Bev will make hotel reservations for Grand Blanc.

Senior Day: No chairperson as of yet.

- Coach Z would like to see the juniors step up and work with the chairperson.
- Z will handle the program.
- Flowers?

Food for games/tournaments: Maureen Allen is the chairperson.

Banquet: Sally Lalonde and Maureen Allen will co-chair this committee.

- Date selected...Tuesday, June 19th.

Field Clean-up: Bill Brown is the chairperson.

- Coach Z would like to have the girls individualize “their” cubbies and have metal plates with their names and numbers.
- No date set as of yet.

Other items:

- Sally spoke about the bags of coffee that can be personalized (with Hawk Softball) and sold. 120 bags must be sold. Money needs to be either collected as sold or perhaps we could purchase all 120 and then sell it – perhaps at the pancake breakfast?
- Brown’s spoke of offering items through a silent auction – for those who would be willing to donate services or products rather than purchasing a banner (like the fundraiser held by the ski team)
- Flyers could be distributed to businesses willing to work with us that advertise they are a “proud sponsor of Hawk Softball”.
- Maureen explained how the car wash down the road allows organizations to buy their “coupon book” for \$10 (for 7 washes) to be sold for \$20.
- Coach Z would like to have the pitching machine up and running.

One thing I forgot to mention...Since Lori took most of the pictures we will need to make sure we have a few cameras at the games to capture the “Kodak moments”.

If I missed something, please email me so I can update the minutes.

Thanks,

Bev